

NEWS RELEASE

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Contact: James J. Wachter, O.D.
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636.227.2600 x2030**EyeCare Partners Acquires Three New Optometry Practices in Alabama & Georgia**

ST. LOUIS, MO – January 22, 2019 – EyeCare Partners, LLC (ECP) is pleased to announce the acquisition of three new optometry practices in Alabama and Georgia:

- Potter Eye Care, the Decatur, Alabama, practice of Dr. Dale Potter, O.D.
- Elan Eye, the Atlanta, Georgia, practice of Dr. Chad Poole, O.D.
- Sharper Vision Eye Care, the Duluth, Georgia, practice of Dr. Mark Gottlieb, O.D.

For many years, Drs. Gottlieb, Poole and Potter have provided high quality, comprehensive optometric services and quality eyewear to patients in the Atlanta area as well as northern Alabama. “Dr. Potter, Dr. Gottlieb and Dr. Poole are fantastic physicians who understand our mission and share the same values,” said Dr. James J. Wachter, Chief Professional Officer of ECP. “They are a great fit with our model and we are excited to welcome them to our team.”

Dr. Potter described his reasons for joining ECP as follows: “I have for years been trying to decide on the best way to wind down my career. I am in good health and enjoy what I do. With the stresses of managing a business, I began to consider options and decided that I would like to just focus on providing patient care. I have known of EyeCare Associates in Alabama (now part of ECP) for several years. ECP is a group of very well respected doctors, many of whom I have personally known for most of my professional career. By joining this group of fine doctors, I believe I can continue serving my patients for many more years with the same care and professional approach I have had in private practice while getting the value for my practice I thought I deserved after all these years.”

Dr. Poole added, “For some time I have wanted to spend more time on specialties such as pediatrics, emergency eye care, and specialty contact lenses. EyeCare Partners has many practice locations with extensive resources to assist me in growing these specialties. At the same time, my patients will enjoy the same private-practice feel, with the same doctor and improved organization and inventory management. ECP is the right partner for my career, my family, my patients, and for the business we have sacrificed to build over the last 12 years.”

Dr. Gottlieb, who recently received the honor of being the Best Optometrist in Duluth, Georgia, similarly felt it was the right time to partner with ECP after 27 years of running his own practice. “I chose EyeCare Partners carefully after doing quite a bit of research. I had conversations with multiple ECP doctors and received good insight into the company. I did extensive research of ECP’s history and felt this would be the best fit. I am a medical optometrist and believe in the medical model, my research and conversations with other people in the industry confirmed my conclusion that ECP was the best partner. I was

treated professionally throughout the process, compensated fairly and felt confident my staff would be well taken care of, which was important to me.”

Kelly McCrann, Chief Executive Officer of ECP noted, “ECP is committed to expanding in our existing Atlanta and northern Alabama markets. Adding these top-notch physicians to our family is just another demonstration of that commitment. We are excited to learn best practices from our new partners and continue to expand the communities we serve.”

About EyeCare Partners, LLC

Based in St. Louis, Missouri, EyeCare Partners currently offers comprehensive medical eye care services throughout Alabama, Florida, Georgia, Illinois, Kansas, Kentucky, Missouri, Ohio and North Carolina. The doctors of EyeCare Partners serve the vision care needs of hundreds of thousands of patients annually. For more information about joining the ECP team, please contact acquisitions@eyecare-partners.com.

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